



ABOUT ME

I'm Sam, a Graphic Designer from Bristol UK, specialising in Digital and Motion Design. I currently work at Pretty Good Digital, designing sites and creating content for the music industry.

When I'm not tinkering with code or adjusting keyframes, I enjoy watching live music, cycling & running and exploring the great outdoors.

SKILLS

- Digital Design
- Motion & Sound Design using Adobe AE & Premiere
- 2D Animation in After Effects
- Print Design & Artworking
- Art Direction & Storyboarding
- Web Design & Development -PHP/HTML & CSS(SCSS)
- Basic JS Knowledge
- Wordpress Integration using CPT
- Email Design & Build

EXPERIENCE

DESIGNER - PRETTY GOOD DIGITAL 2016-2020

At Pretty Good I design and build Wordpress websites for our clients within the music industry. I also make creative content for bands and artists to share on social media.

On a day to day basis, I work directly with multiple contacts at one of our clients, Virgin EMI - managing projects and ensuring they are delivered on time.

I also mentor our junior designer in this role, and have managed 3 previous erasmus students.

DESIGNER - AMAROO MEDIA 2015-2016

As the Designer at Amaroo, I collaborated with in-house UX designer to develop web concepts from basic wireframes into polished PSDs and prototypes. Once signed off, I worked with our remote developers to turn my static designs into fluid, responsive experiences.

I also collaborated with the company photographer to create advertising assets for our main client, acting as Art Director, creating storyboards and overseeing the photo and video shoots for the campaigns.

JR. ART DIRECTOR - FLOURISH 2014-2015

My time at Flourish was an invaluable experience into how larger agencies operate. I worked on a range of digital & print projects for corporate and charity clients here including Samsung, NCPCC, Medecins Sans Frontieres and Unilever.

I was able to develop my work from initial ideas & scamps to completed projects. The work was fast paced here, and I improved my communication skills through presenting ideas to multiple account teams, both in-house and client side.

JR. DESIGNER - BOILERHOUSE MEDIA 2013-2014

I worked alongside the Creative Director at Boilerhouse to produce a range of digital and print materials for a conference and exhibitions management company. This involved direct client communication, project management, & working with developers to achieve project deadlines.

STUDENT DESIGNER - BCU 2013

Whilst studying, I was employed by the university after winning a pitch to brand a new student jobs initiative. I developed the brand with an internal marketing team and was used widely across the BCU campuses.

EDUCATION

BA HONS: VISUAL COMMUNICATION (GRAPHIC DESIGN)
BIRMINGHAM CITY UNIVERSITY 2009 - 2013
Grade - 2:1 (+ Art Foundation)

A-LEVELS (+GCSE)
THE COTSWOLD SCHOOL 2002 - 2009
Art & Design, ICT, English Literature

AWARDS / FEATURES

MUSIC ALLY

The Year's Best Music Marketing Campaigns (2017)

YOUNG CREATIVE NETWORK

Student Awards Winner (2013) - UK GREETINGS